

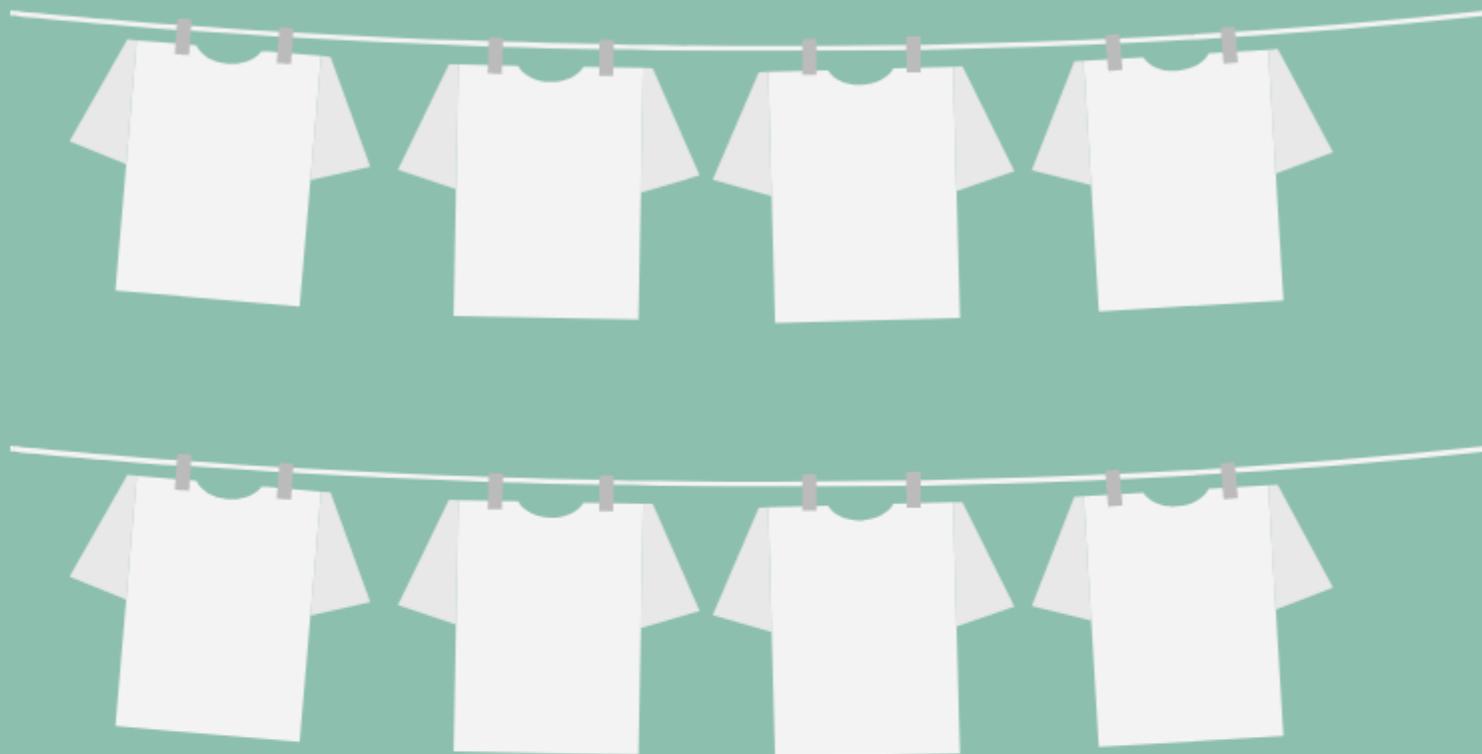
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E-Handbook

*Cirkularna ekonomija:
Iskoristi svoju
potrošačku moć*



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Okolo 40 % odjeće rijetko se ili nikad ne nosi.



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Potrebno je
2720
litara vode
da bi se proizvela
jedna majica.

Toliko bi vode
jedna osoba
popila u
trogodišnjem
razdoblju.

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Proizvodnja vlakna odgovorna je za 18 % svih pesticida i 25 % svih insekticida koji se koriste širom svijeta.

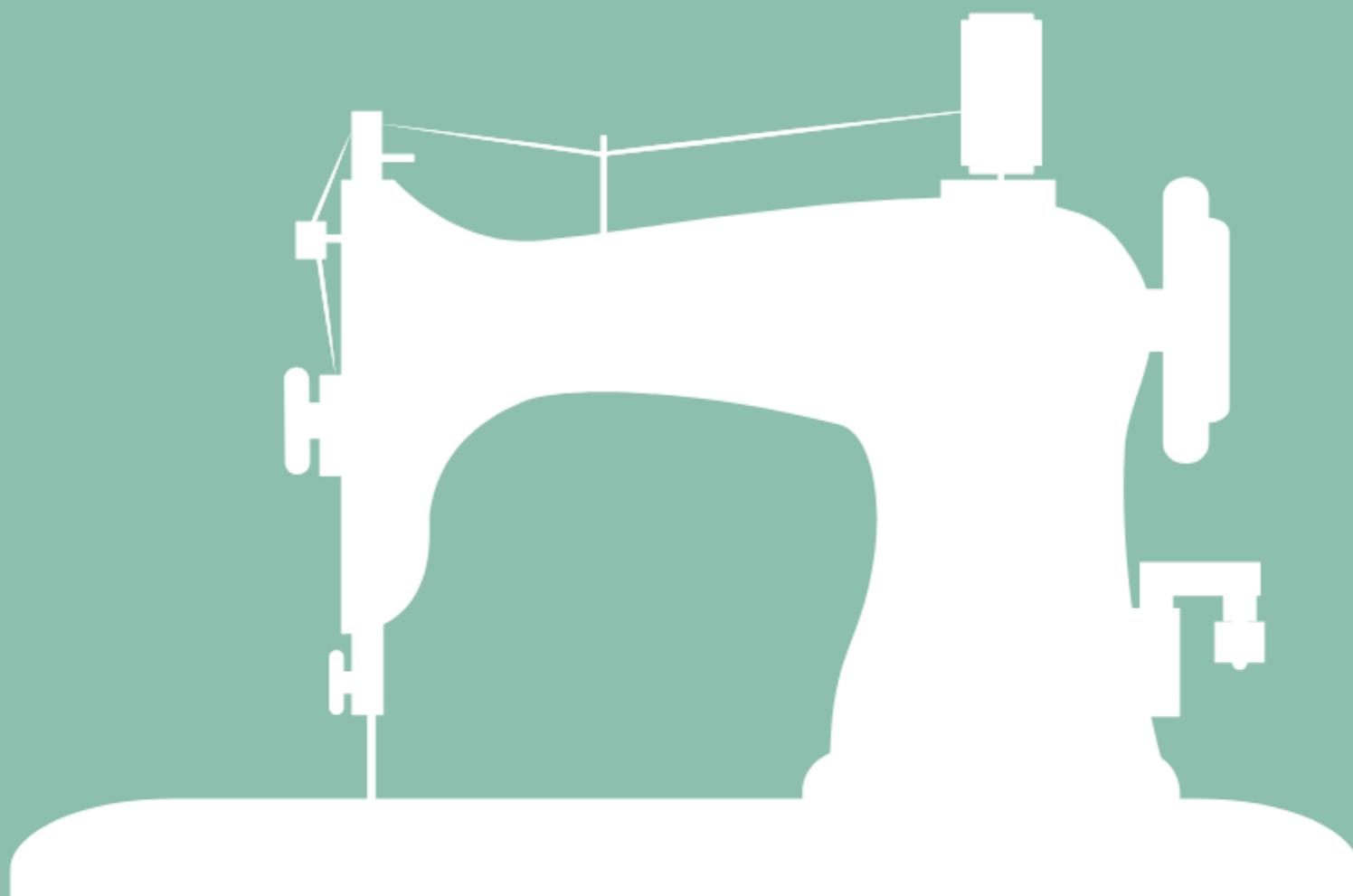


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**95 % odbačene odjeće može se
reciklirati ili „upcycleati”.**

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**Tekstilna industrija drugi je
najveći zagađivač čiste
vode.**



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Više od 90 % pamuka
danas je genetski
modificirano.

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Odjeća i tekstil glavni su izvor
mikroplastike u oceanima,
obuhvaćajući **34,8 %** od ukupne
količine.

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20 % zagađenja industrijskim vodama dolazi od preradivanja i bojenja odjeće.

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Procijenjeno je da godišnje proizvodimo **400 milijardi m² tekstila** (dovoljno da se time pokrije površina Švedske).

Od toga, **60 milijardi m²** odbačena sirovina proizvodnog procesa (dovoljno za pokrivanje cijele Hrvatske).

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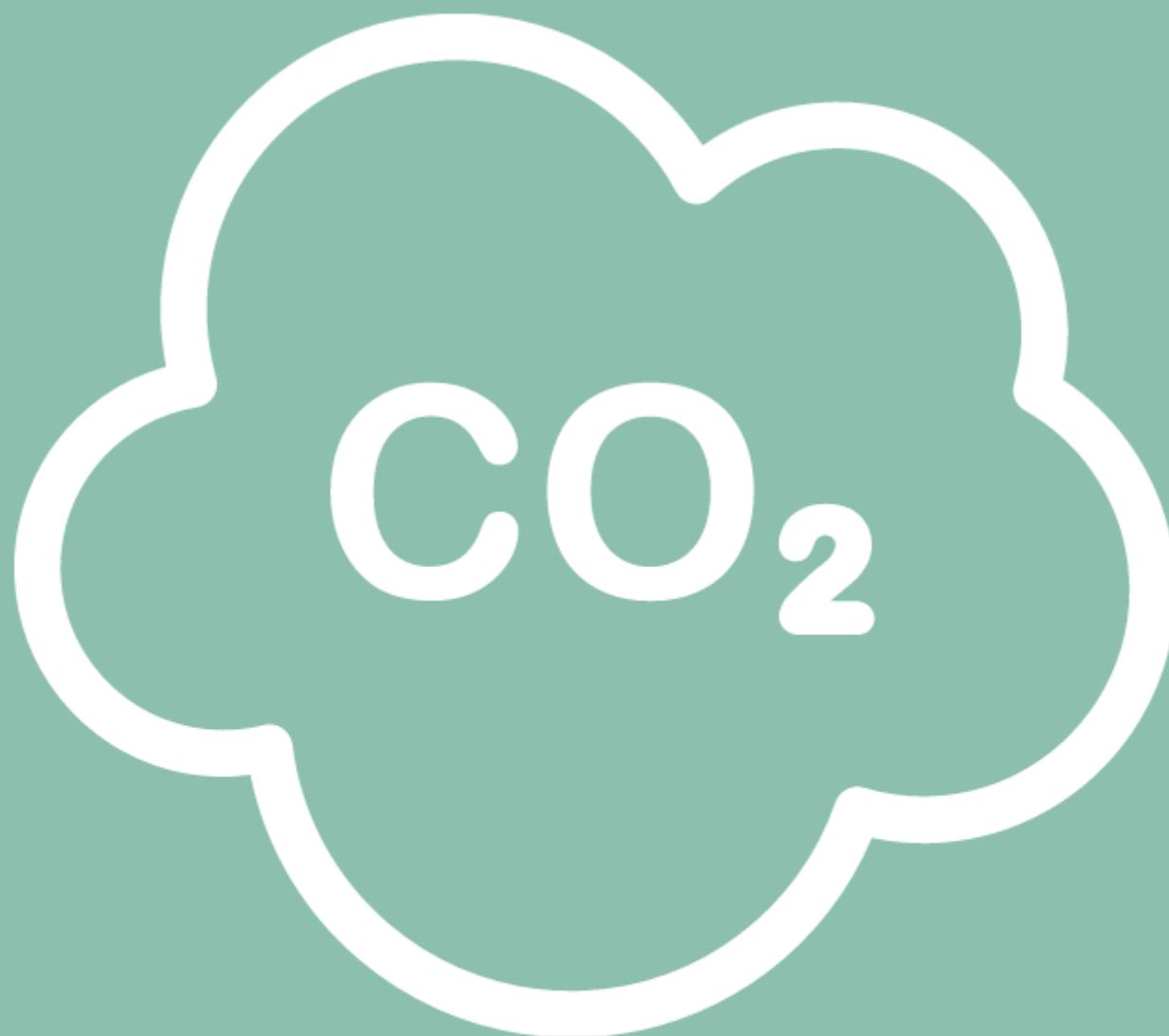
Običan par traperica upije
3479 litara vode tijekom
životnog vijeka.

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Produljivanje životnog vijeka
jednog komada odjeće za
samo **9 mjeseci** smanjilo bi
ugljični, otpadni i vodeni
otisak za **20 - 30 %**.



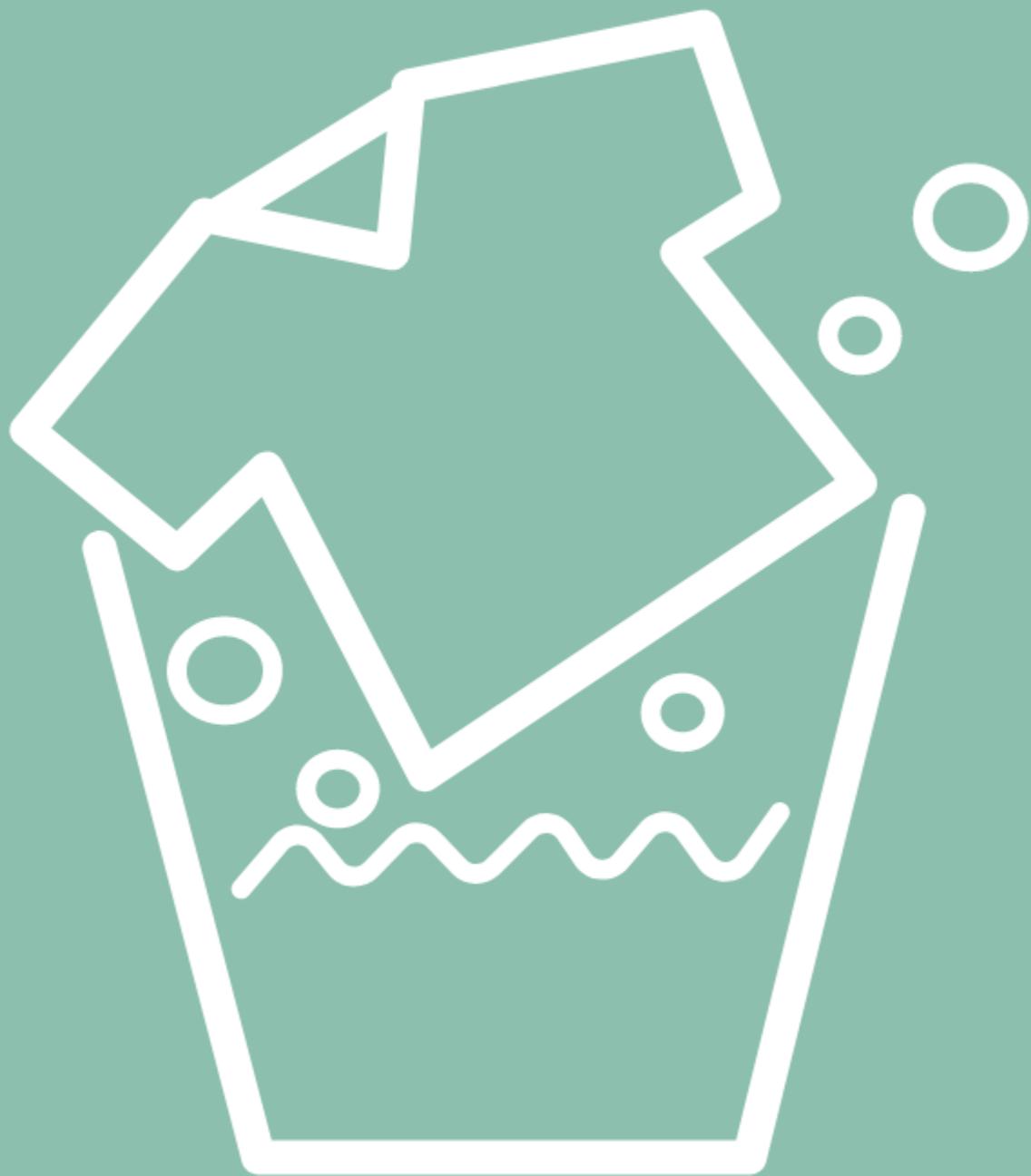
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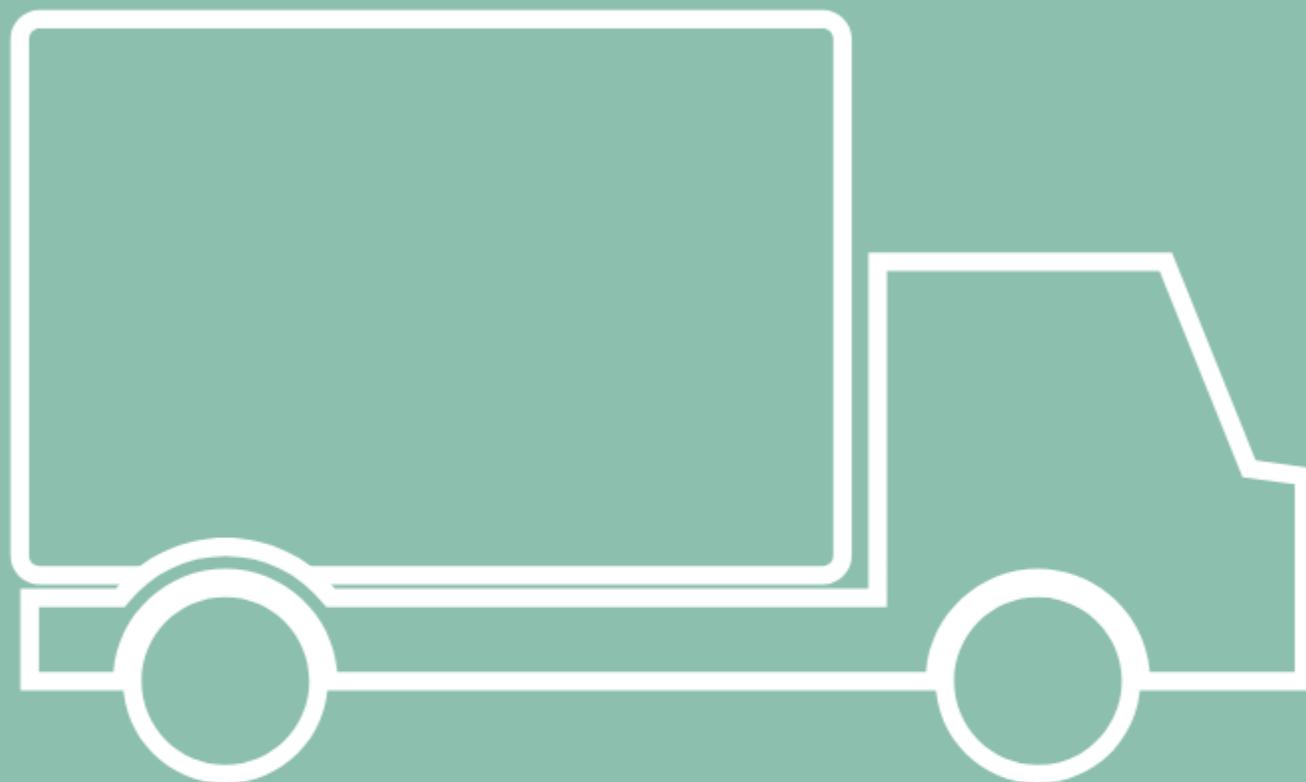
Kada bi se životni vijek odjeće
produljio **s jedne na dvije godine,**
štetne emisije smanjile bi se za **24 %.**

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**1/3 ugljičnog
otiska odjeće
dolazi od
načina na
koji se mi
brinemo o
njoj.**



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**Svake sekunde ekvivalent
jednog kamiona smeća punog
tekstila odlaže se na
odlagalište.**



**Kao potrošači
imamo dovoljno
moći da promijenimo
svijet samo pazeći
što kupujemo.**

- EMMA WATSON -



Tražite kvalitetu, ne samo kod proizvoda koje kupujete, nego i u životu osobe koja ih proizvodi.

- ORSOLA DE CASTRO -

(Co-founder of Fashion Revolution Day)

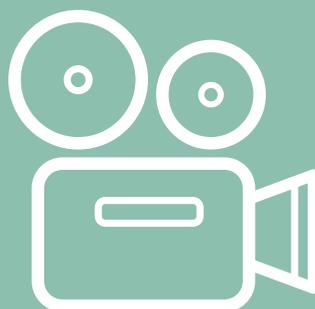


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KRATKI VIDEOZAPISI ZA POGLEDATI

- **Re-thinking Progress: The Circular Economy**
<https://www.youtube.com/watch?v=zCRKvDyyHml&t=2s>
- **Why it's time for 'Doughnut Economics'**
<https://www.youtube.com/watch?v=1BHOfIzXPjI>
- **A Good Disruption**
<https://www.youtube.com/watch?v=uT66CRYkSM8>
- **The problem with fast fashion**
<https://www.youtube.com/watch?v=iq0--DfC2Xk>
- **Fashion's Toxic Threads**
https://www.youtube.com/watch?v=Ko_BZhlpl1Q
- **Made in Forests**
https://www.youtube.com/watch?v=VrsnR-t2N6Q&feature=emb_title

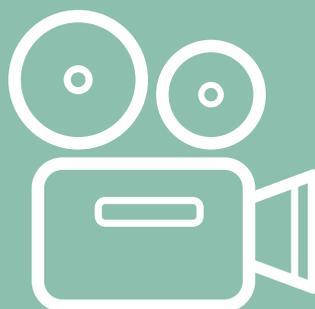
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DOKUMENTARCI KOJI SE MOGU POGLEDATI BESPLATNO

- System Reset
Info: <https://bit.ly/2NtKdZq>
Link za pristup: <https://bit.ly/3fXgGDA>
- Closing the Loop
Info: <https://bit.ly/31fghsg>
Link za pristup: <https://bit.ly/3i2VBcG>
- The Next Black
Info: <https://bit.ly/2VgNolt>
Link za pristup: <https://bit.ly/31gExdh>
- Textile Mountain
Info: <https://bit.ly/3fVkaXh>
Link za pristup: <https://bit.ly/3dyyGTo>

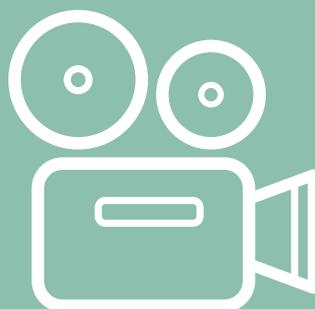
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DOKUMENTARCI KOJI SE MOGU IZNAJMITI (OD 7 DO 54 KN)

- **This Changes Everything**
Info: <https://bit.ly/2NpQghG>
Link za pristup: <https://amzn.to/2Za6AlH>
- **The True Cost**
Info: <https://bit.ly/2VcTgCk>
Link za pristup: <https://bit.ly/2Z6b6bs>
Link za pristup: <https://amzn.to/3dtt7pj>
- **Bitter Seeds**
Info: <https://bit.ly/2Za7pRN>
Link za pristup: <https://bit.ly/3dznSnX>

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DOKUMENTARCI KOJI SE MOGU IZNAJMITI (OD 7 DO 54 KN)

- China Blue

Info: <https://bit.ly/3hZEKBI>

Link za pristup: <https://bit.ly/3fTZMG3>

- Alex James: Slowing Down Fast Fashion

Info: <https://bit.ly/2By7kPT>

Link za pristup: <https://bit.ly/2VgsNDY>

Link za pristup: <https://amzn.to/2YtYETM>

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E-KNJIGE KOJE SE MOGU KUPITI (OD 25 DO 123 KN)

- [The Circular Economy: A Wealth of Flows](https://amzn.to/3eY3Vc9)
Link za kupiti: <https://amzn.to/3eY3Vc9>
- [Doughnut Economics: Seven Ways to Think Like a 21st-Century Economist](https://amzn.to/2B0wHgs)
Link za kupiti: <https://amzn.to/2B0wHgs>
- [To Die For – Lucy Siegle](https://amzn.to/3dKqkrK)
Link za kupiti: <https://amzn.to/3dKqkrK>
- [Cradle to Cradle – Michael Braungart and William McDonough](https://amzn.to/2NGhssD)
Link za kupiti: <https://amzn.to/2NGhssD>
- [Slow Fashion: Aesthetics meets Ethics – Safia Minney](https://amzn.to/2NTuTFX)
Link za kupiti: <https://amzn.to/2NTuTFX>

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E-KNJIGE KOJE SE MOGU KUPITI (OD 25 DO 123 KN)

- Let My People Go Surfing – Yvon Chouinard
Link za kupiti: <https://amzn.to/3gnBxR1>
- Slave to Fashion – Safia Minney
Link za kupiti: <https://amzn.to/31qKBQJ>
- Fixing Fashion – Michael Lavergne
Link za kupiti: <https://amzn.to/2BqAG20>
- Stitched Up: The Anti-Capitalist Book of Fashion – Tansy E Hoskins
Link za kupiti: <https://amzn.to/2BmToZi>
- ReFashioned: Cutting-Edge Clothing from Upcycled Materials – Sass Brown
Link za kupiti: <https://amzn.to/3eX6ryY>

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ONLINE ČLANCI I IZVJEŠĆA ZA PROČITATI

- **Izvješće o gospodarenju tekstilnim otpadom i otpadnom obućom u 2018. godini**
<https://bit.ly/2CR9B9r>
- **Pregled razvoja hrvatske tekstilne industrije**
<https://bit.ly/31AAjh7>
- **The Strange Necessity of Infinite Economic Growth**
<https://bit.ly/2YKsLXh>
- **Mapped: The world's largest CO2 importers and exporters**
<https://bit.ly/2BqCXLo>

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ONLINE ČLANCI I IZVJEŠĆA ZA PROČITATI

- **The rise and rise of Bangladesh - but is life getting any better?**
<https://bit.ly/3ijy1Jc>
- **Style that's sustainable: A new fast-fashion formula**
<https://mck.co/2VzxOrw>
- **Could This Spell The End For Fast Fashion?**
<https://bit.ly/2NIM2Sk>

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KORISNI RESURSI

- **Kružna ekonomija**
<https://kruzna-ekonomija.com/>
- **Kružno gospodarstvo: Definicija, vrijednosti i korist**
<https://bit.ly/2NTB4tD>
- **Skrojene budućnosti**
<http://skrojene-buducnosti.eu/>
- **Socijalna zadruga Humana Nova**
<http://www.humananova.org/hr/home/>
- **Circular Economy Knowledge Map**
<https://bit.ly/2NKlnVa>
- **What is the Circular Economy? (Ellen MacArthur Foundation)**
<https://bit.ly/31u1oSX>

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KORISNI RESURSI

- **The Circular Design Guide**
<https://www.circulardesignguide.com/>
- **A New Textiles Economy: Redesigning Fashion's Future**
<https://bit.ly/2VsRKvR>
- **Make Fashion Circular (Ellen MacArthur Foundation)**
<https://bit.ly/2VMIvan>
- **Textile Exchange**
<https://www.textileexchange.org/>
- **Make Europe Sustainable for All**
<https://makeeuropesustainableforall.org/>
- **Fashion Revolution**
<https://www.fashionrevolution.org/>

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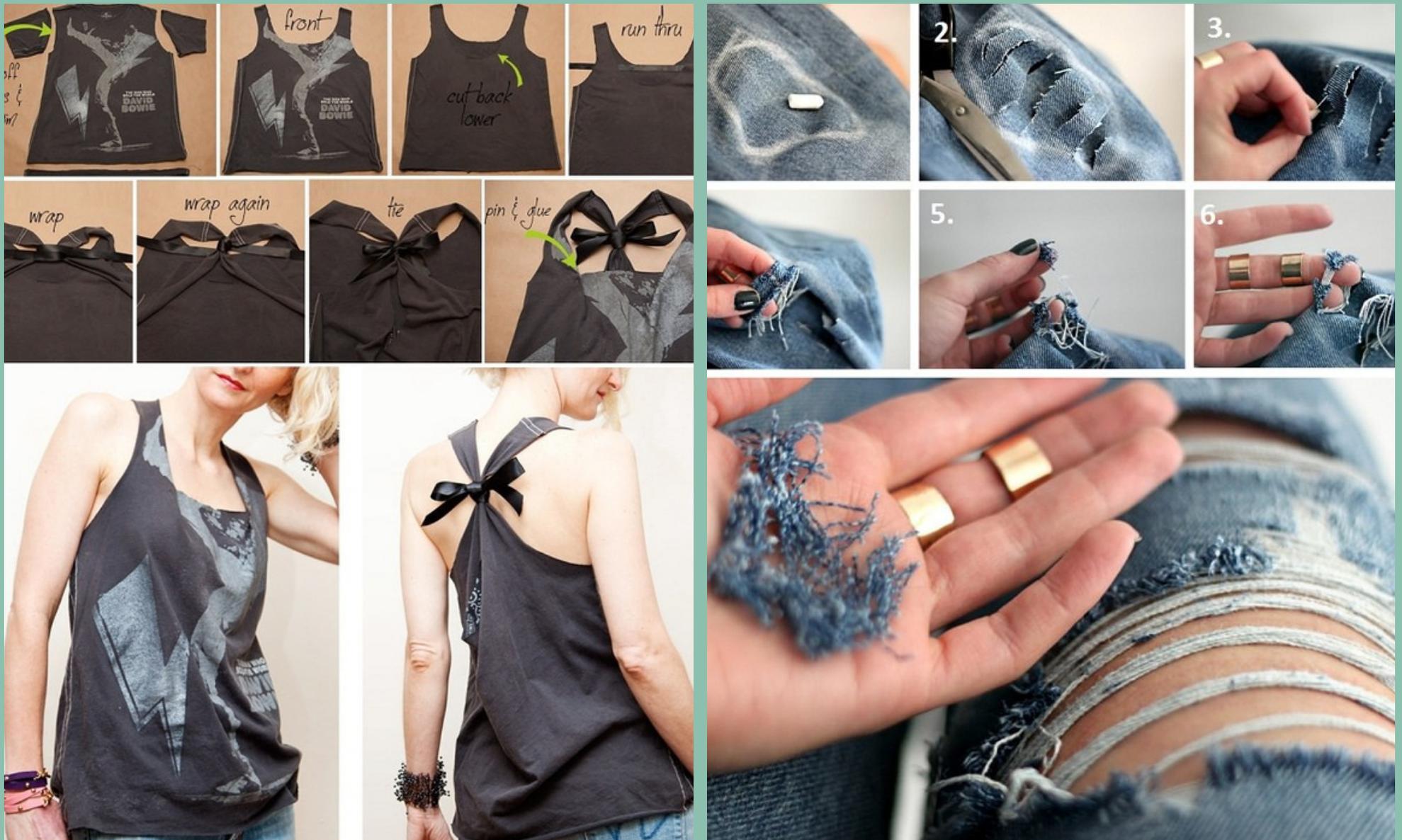
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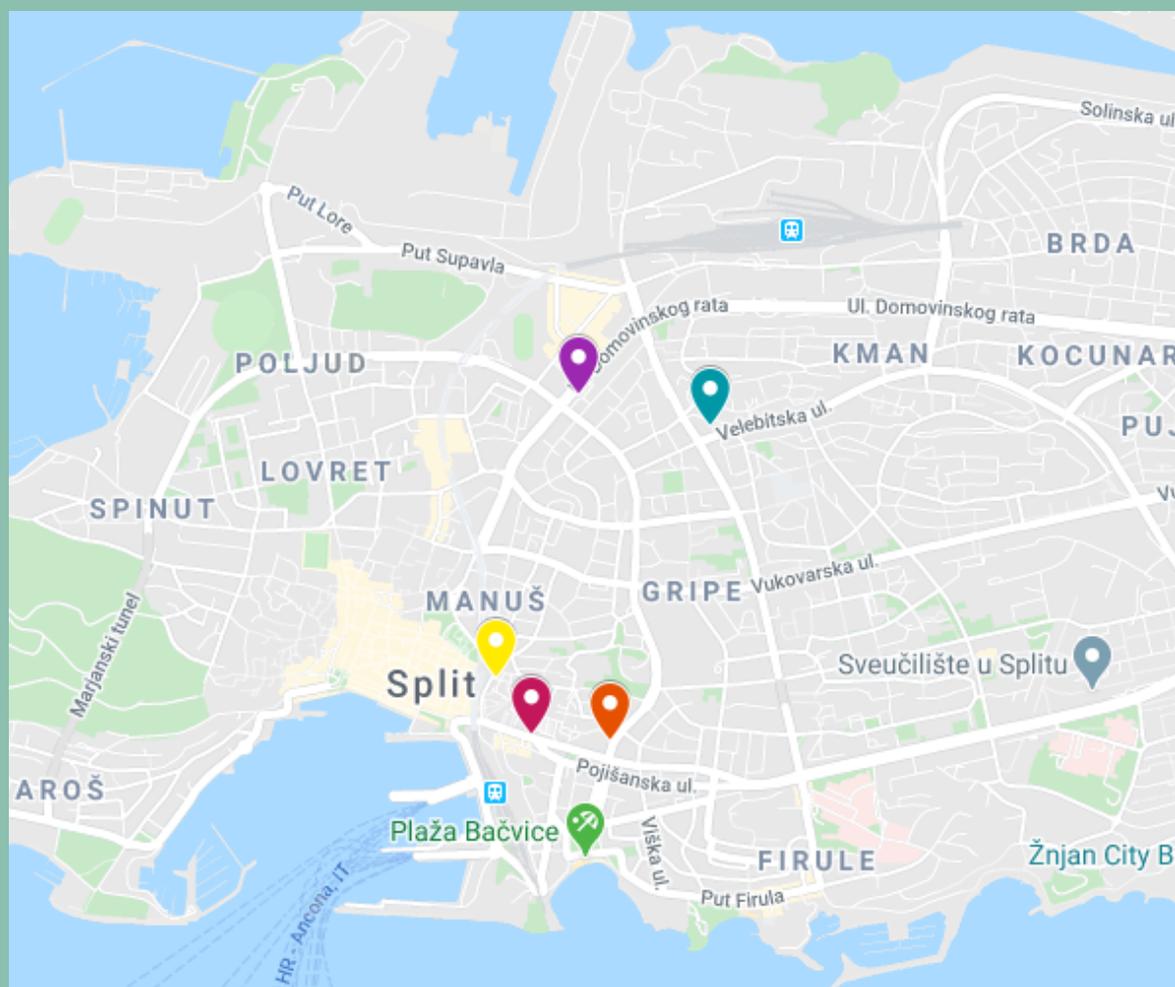
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SECOND-HAND TRGOVINE



Textile house second hand

Ul. kralja Zvonimira 19



Second Hand Shop

Slobode ul. 3



Good Stuff

Zagrebačka ul. 17



Second Hand Shop

Velebitska ul. 33



Good Stuff

Ul. Domovinskog rata 52



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